



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

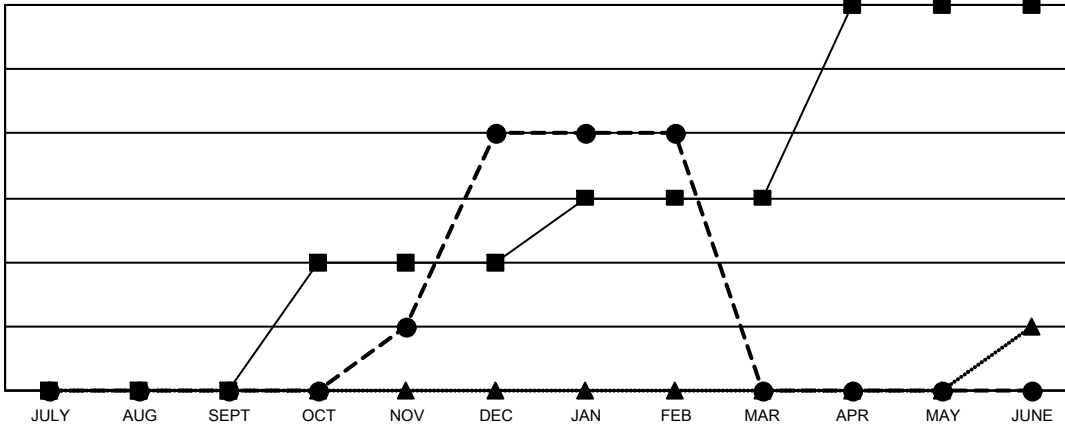
Multiple District 18

LOCATION: GEORGIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	2
OCT/NOV/DEC	2	4	1
JAN/FEB/MAR	1	0	5
APR/MAY/JUNE	3	0	0

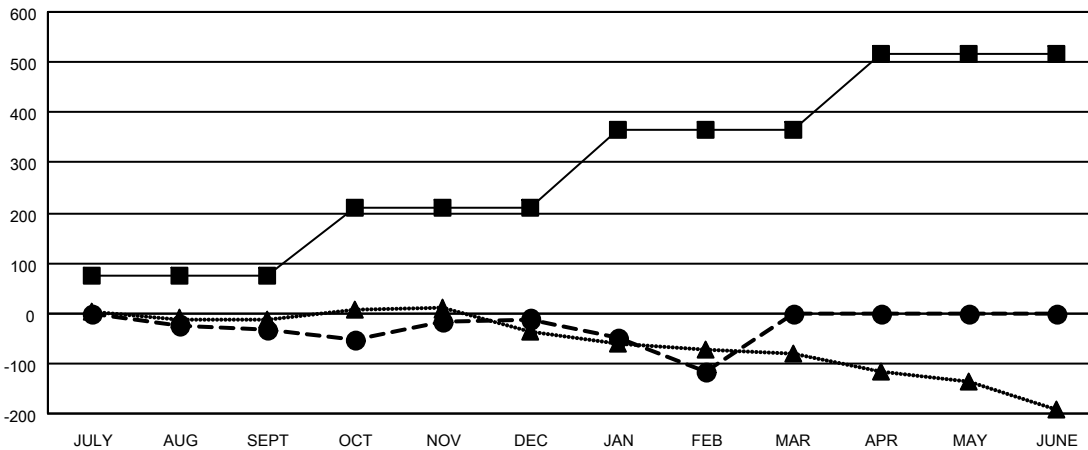
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	75	87	113
OCT/NOV/DEC	135	204	176
JAN/FEB/MAR	155	47	151
APR/MAY/JUNE	150	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 8	75 CLUBS OF 208 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
		MALE 2,887 (65.33%) FEMALE 1,532 (34.67%)
<u>DROPPED MEMBERS</u>	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 799
DECEASED 80		FAMILY MEMBERS PAYING HALF DUES 410
CLUB CANCELLED 80		
OTHER 280		
TOTAL 440		